

G U E R N S E Y • S

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Saving One of America's Great Historic Carousels

— *Guernsey's to auction landmark boardwalk carousel*—

WHAT: For 82 years, a magnificent 1910 Dentzel* Carousel has delighted parents and children alike at the Casino Beach Pier in Seaside Heights, New Jersey. The carousel has survived the devastation of both Superstorm Sandy and subsequent fire one year later that ravaged much of New Jersey's shoreline and the beloved boardwalk. (*The name Dentzel refers to the carver of the figures on this carousel. Gustav Dentzel and his sons William I and Edward Dentzel comprised one of the most highly-esteemed craft studios ever to exist.)

With 58 hand-carved figures, two chariots, original decorative trappings, and a historic Wurlitzer organ at the heart of the carousel, this is one of the grandest carousels ever crafted and one of the few originals remaining in the United States.



If the carousel cannot find a buyer interested in preserving it intact, then the carousel will be auctioned figure by figure by Guernsey's this fall. It is the desire of the owners, as well as Guernsey's, for the carousel to be sold as a whole and remain intact, forever preserving this historic landmark for future generations.

Once a joyful fixture in towns across the country, carousels numbered 5,000 in the early 1900s. Today approximately 150 originals remain—one of which is this Dentzel.

WHO: The following speakers* will be available for interviews and/or photo opportunities:

- Arlan Ettinger, President of Guernsey's
*Speakers as of June 14

WHEN: Monday, July 21, 11:30 am

Carousel will be open.

WHERE: The Dentzel Carousel at Casino Beach Pier in Seaside Heights, NJ (800 Ocean Terrace, Seaside Heights, NJ)

RSVP: **RSVP REQUIRED. Please note, one-on-one interviews with Arlan Ettinger can be arranged.** RSVP to Jessica Weeg at Jessica@rosengrouppr.com or 646-695-7043.

About Guernsey's

Approaching its 40th anniversary, Guernsey's has built a reputation as an auction house known for the presentation of the most extraordinary properties. From the largest auction in history (the contents of the ocean liner S.S. United States) to vintage racing cars on to artwork from the Soviet Union, pre-Castro Cuban cigars and the \$3 million McGwire baseball, the firm has few rivals when it comes to the presentation of wildly diverse art and artifacts. Guernsey's also has brought some of the most famous and intriguing personalities of the 20th Century to auction in events that captivated the world. The official Elvis Presley Auction featuring items from the Graceland Archives on to treasured items relating to the lives and careers of John F. Kennedy, Princess Diana, Jerry Garcia, John Coltrane, Dick Clark, Mickey Mantle and the Beatles were all Guernsey's events.

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